



**For the "SAKE OF PEACE"
~ SAVE THE WORLD WITH JAPAN ~**

FOR THE SAKE OF PEACE

General Incorporated Association SAKE OF PEACE

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General Incorporated Association SAKE OF PEACE

The organization is a platform for Japanese culture such as sake, shrines and temples, sumo wrestling, and anime, collaborating with cultures from all over the world and donating the proceeds to kids' schools to promote education for the next generation.

International exchange events are held at foreign embassies in Japan, and festivals at shrines involving foreign residents in Japan,

We will create opportunities for various countries and cultures to interact with each other, transcending race and nationality.

The very next generation of Goshikijin-MATSURI

Our organization does not make monetary donations. We are now adults, and we are offering the lessons and experiences we wish we had as children - the knowledge and experiences we wish we had today as children - for free as a kids' school.

The Kids School is funded by donations from the "SAKE OF PEACE" charity event that you participate in, which covers teacher fees, venue fees, tickets and admission fees. We use foreign embassies, shrines, temples, and other venues for our kids' schools. We want children to be exposed to children from different countries from an early age, and to learn about their identity as Japanese people. Our entire organization sincerely hopes that they will grow up to be adults who can recognize others and themselves.

『FOR THE SAKE OF PEACE』

Let' s DRINK SAKE OF PEACE ! ! Now, let's all make a toast to peace. ! !

Goshikijin Festival



Goshikijin Festival with 15,000 years of history

The Heitate-jingu Shrine, located in Kamimashiki County, Kumamoto Prefecture, is one of the oldest shrines in the world, boasting a history of more than 15,000 years. The Goshikijin Festival has been handed down at the shrine.

This festival is a ceremony to worship the Five Color People (Red, White, Yellow, Black, and Blue), the ancestral deities of the world's human race, and to gather the gods of the world to pray for the mutual recognition of all the people of the earth and for the happiness of mankind and peace in the world. This festival has taken root in people's spirituality throughout the ages, and its vibrations deeply move the souls of those who attend.

— Welcome to SAKE OF PEACE —
SAVE THE WORLD WITH JAPAN





Next Generation Sustainable Cultural Exchange Charity Event

Produced by General Incorporated Association SAKE OF PEACE

TARGETS

Foreigners living in Japan
JAPAN LOVER
Inbound
Foreign embassy officials
Foreigners who want to spread foreign culture in Japan
Companies and artists who want to expand into Japan
Companies and artists who want to expand into foreign countries

Donation (Education)

Culture

Sumo, Festivals, Sake, Kabuki, Anime
Tequila, burritos, mariachi
Ao dai pho
Samba
etc.
Japanese culture (food) x Foreign culture (food)

Location

Japanese embassies abroad
Shrines and Temples
Kabuki theaters
Sumo rooms
Inside foreign embassies and consulates of Japan
Churches and temples abroad
Foreign cultural centers and restaurants

Donation = Education

The organization does not make monetary donations.

We are offering "I wish I had the knowledge and experience I have now when I was a kid
" as a Kids' School free of charge.

The Kids' School's instructor fees, venue fees, admission tickets, and admission fees are all covered by donations from the "SAKE OF PEACE" charity event that you are participating in,
The school is operated with donations from the "SAKE OF PEACE" charity event that everyone participates in.

Kids School
(free of charge)

soccer ball

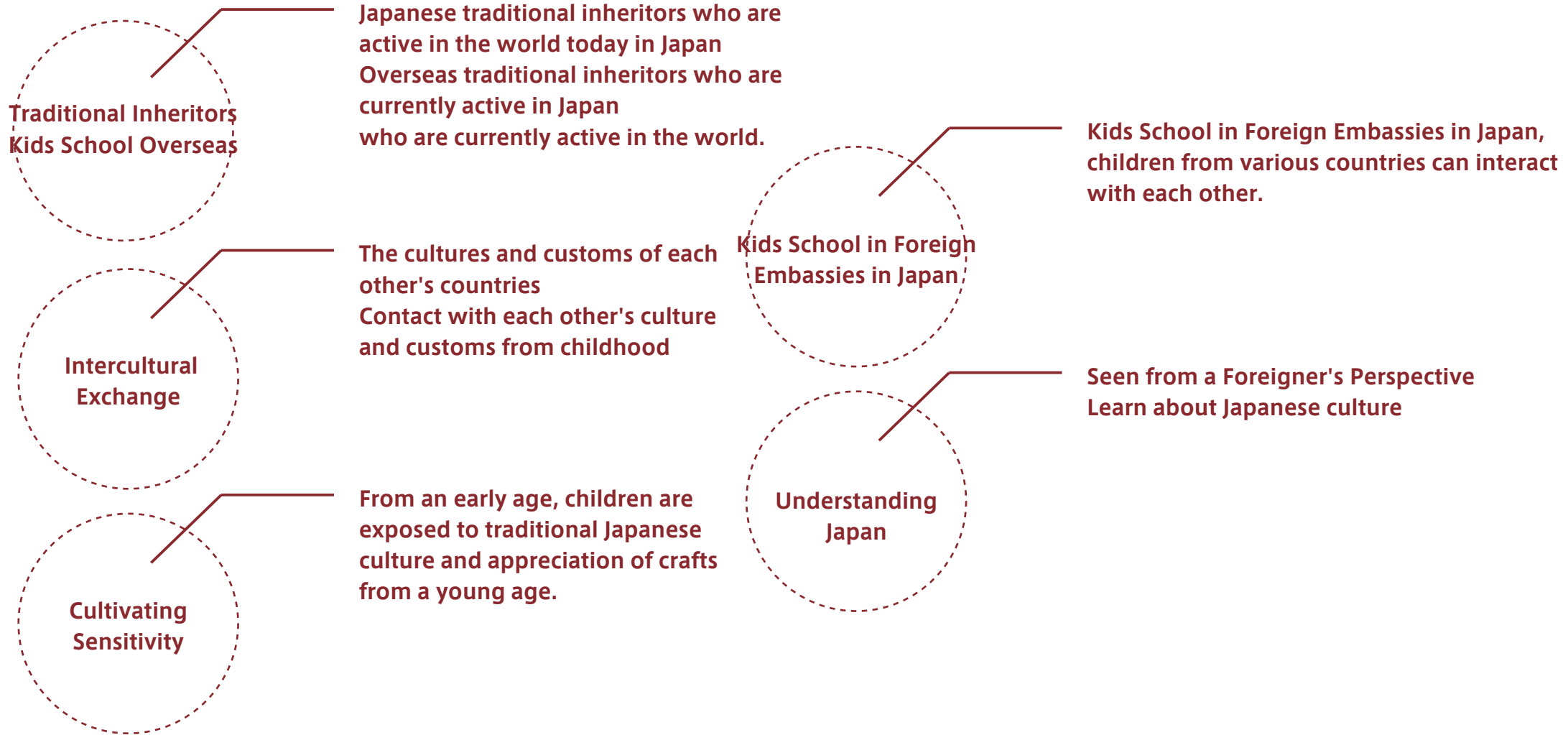
Sumo Spectator
Children's Tickets

Flower education class
at an embassy
Miko (shrine maiden)
experience at a shrine

Kabuki Children's
Ticket

Calligraphy Experience
for Parents and Children

SAKE OF PEACE Creates Education through Experiences for Children of the Future





DRINK SAKE OF PEACE

We donate the proceeds raised from our events in a variety of non-monetary ways. Here are some of them.

We would like to introduce



VIETNAM

In 2019, we held the DRINK SAKE OF PEACE booth at the JAPAN Vietnam Festival in Can Tho City, Vietnam. Many people came to our booth.

Basketball for children (Kindergarten)



Nakameguro Fugu Buta Bar

June 2022 Experience Japan's unique culinary culture with fugu (blowfish), a typical Japanese food, and sake

Children's tickets available for Kabuki-za Theater



Kabuki-za Theater

In July 2022, the event was held at Hanakago, a rare restaurant that only Kabuki theatergoers are allowed to enter, and a special makunouchi bento was prepared to go with sake.

Children's tickets available for Kabuki-za Theater



HAVANA1950

September 2022 "HAVANA1950" in Hiroo, collaboration of Cuban and Japanese culture ! Collaboration of Japanese dance and violin, and many other performances! !

Growing Phalaenopsis orchids and giving them as gifts to loved ones (flower education)



Embassy of the Netherlands

Demonstrations on how to watch sumo, the national sport of Japan, its history and techniques, as well as hands-on experience of sumo wrestling such as shimata (four-way wrestling) with English commentary.

UP COMING

MATSURI



"MATSURI", produced by foreigners living in Japan,
an international charity event with a rich international flavor, showcasing
the specialties of their home countries.

Date: 2023/10/15(Sun) 12:00-17:00(open at 11:30)

Place: Snake Kubo Shrine (Shinagawa Ward, Tokyo)

Supported by: Ministry of Education, Culture, Sports, Science and Technology,
Japan Tourism Agency, Sumo Council



文部科学省

MINISTRY OF EDUCATION,
CULTURE, SPORTS,
SCIENCE AND TECHNOLOGY-JAPAN

Participating countries : San Marino, Spain, Thailand, Vietnam, Spain, Taiwan, Portugal, India, Iran

General admission fee : Kimochi (money donated to the shrine)

Estimated attendance : 2000~3000 people including embassy officials in Japan and local children

Special Lecture

Fee : 5,000 yen (seated), 3,500 yen (standing) including food and beverages

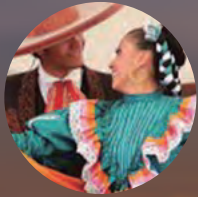
Contents : Tamagushi worship by the chief priest /

Lecture by Ambassador Cadelo of San Marino "Shinto! /

Fashion show of ethnic costumes from each country (Kimono, Aodai, etc. in 2 parts) /

Violin, Japanese drums / A.Z.me & TUCKER / Food stalls and booths from more than 10 countries /

White snake viewing party, etc.



"MATSURI" is a hands-on community.

Through "MATSURI", we hope to create an opportunity for people to develop an interest in the country.

It should be a platform for embassies to get together as a place of exchange and regional revitalization.

We also contribute to the inheritance of culture and the survival of tourism financial resources.

Please support Japanese culture to pass it on to the children of the next generation.

With support from the Ministry of Education, Culture, Sports, Science and Technology, why don't you
organize an event with us to tell more people about it?

UP COMING



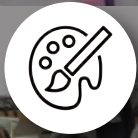
Next Kids School Schedule (Completely Free of Charge)



Free flower education programs for people who want to make flowers bloom for their loved ones in international schools and foreign embassies in Japan.



Miko Kids School will be held at a shrine. What is a Ujigami-sama? Aren't shrine maidens cute? Miko dance class and photo session. Let's show off our miko at a festival once a year.



Art school for children at foreign embassies in Japan. Calligraphy classes. Tea ceremony and calligraphy classes for children.



We will also distribute free tickets to Kabuki and Sumo tournaments for children's education.

The Kids School is funded by the proceeds from the SAKE OF PEACE charity event that you participate in. We are always looking for new ideas for children's events.

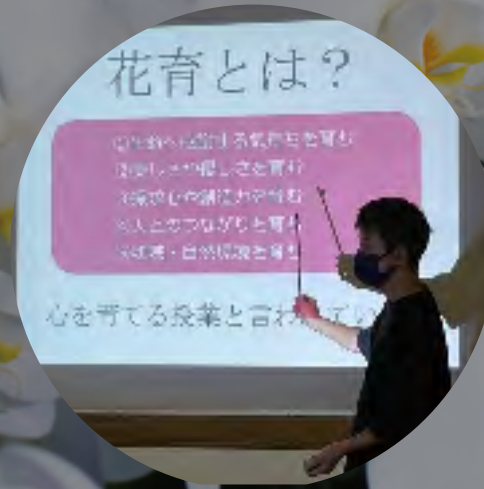


Flower Education Project

Making Flowers Bloom for the People
You Care About

Classes to nurture the heart

- ① Nurture an appreciation for life
- ② Nurture beauty and kindness
- ③ Foster a spirit of inquiry and creativity
- ④ Nurture connections with others
- ⑤ Nurture the local community and natural environment
- ⑥ Have a responsibility to nurture life



ARTIST



A.Z.me & Tucker produced by Sake Of Peace

Mai and Japanese harpist and blues guitarist Music and art to experience culture firsthand.

Music and art are indispensable contents for cultural exchange. Bringing the venerable Japanese cultural performances closer to you, the original unit produced by SAKE OF PEACE, A.Z.me & Tucker, will be the 2022 JWC opening act.

A.Z.me & Tucker made a spectacular debut as the opening act of the 2022 JWC.

They received praise from the audience for their well-matched performance of improvised dance incorporating Japanese dance forms with the sounds of Japanese koto and guitar. They will continue to perform at events in Japan and abroad. On the other hand, they will perform a dedication dance at a shrine. Shu-ha-Ri" to preserve the classics and pass them on to the next generation. He is also engaged in education. We hold kids clubs at shrines and other venues to teach Japanese culture to children.



Various pop-up stores can be held at Seibu Department Store, Loft, etc.

for foreign embassies projects
WE HELP YOU TO SALE YOUR PRODUCTS

WE HELP YOU TO
SALE
YOUR PRODUCTS



Embassy Fairs such as Mexico Fair, Vietnam Fair, Argentina Fair, etc.



LOFT

Influencers from foreign residents in Japan wanted !!!!

Those who are already sending out information about the good points of Japan to their home countries via social networking sites. Those who would like to do so but do not know how.

Why don't you become a SAKE OF PEACE member and experience something that even Japanese people can't experience and tell your country about it? Let's convey the charm of Japan together!





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